



ace hsc

Connect With Our Audience:
Advertise to Students

2021 Media Kit





What do we do?

Helping students succeed since 2016

AceHSC is an online platform where students can access free resources to ease their studies and journey from high school into university successful as possible.





Making studying easier

Since 2016

Mission

Our mission is to empower students to excel in their studies by providing the best resources to ease their study more efficiently.

Vision

We want students to have an ease in their studies and journey from high school into university successful as possible.



Who uses our site?

Every day, AceHSC saves thousands of student's hours from filtering through unrelated and outdated resources from the web. Making studying easier, with an extensive library of resources

- Senior High School Students from NSW
- Pre-university students
- Female 55% / Male 45%
- 92% of our users from Sydney
- Youth audience of 17 - 21-year-olds



Statistics

Based on 2020 Google Analytics & AceHSC Data

187,307 users

Reached in 2020

4,033,305

Page-views reached in 2020

1,988,507

Document download hits in 2020

834

Average daily users

15,608

Average monthly visits

336,108

Page-views monthly



Statistics

Based on 2020 Google Analytics & AceHSC Data



3:40 minutes

Average session duration

92% of users

from New South Wales

17-20

Average youth audience

Female 53%

Male 47% - Gender Ratio

57.6%

Returning visitor rate

Every 23 seconds

Student downloads a document



Device Usage

Based on 2020 Google Analytics & AceHSC Data



Desktop
86%

Mobile
12%

Tablet
2%



Why Choose AceHSC?



Connect with Our Audience: Advertise to Students

- Over 833,313 unique visitors reached since 2016.
- AceHSC reaches over 187,307 users annually
- Over 4.1 million page views annually
- Average Session Duration 2:55 minutes
- Returning Visitor rate of 57.6%





Why advertise with us?



Well established and trusted brand among NSW Students.

Reach an engaged youth audience of 16 - 21 year-olds

Engage our audience through content, competitions and promotions

Cost-effective advertising solutions to suit all budgets.

What do we offer

- Banner Advertisement Campaign
- Native Article / Sponsored Article
- Email Marketing
- Competitions
- Renting out the Tutoring Page





Contact Us

Contact us to start reaching the
student audience today!

For more information, please contact:

info@acehsc.net

www.acehsc.net

