



# ace hsc

Connect With Our Audience:  
Advertise to Students

Media Kit May 2020





# What do we do?

*Helping students succeed since 2016*

AceHSC is an online platform where students can access free resources to ease their studies and journey from high school into university successful as possible.





# Making studying easier

Since 2016

## Mission

Our mission is to empower students to excel in their studies by providing the best resources to ease their study more efficiently.

## Vision

We want students to have an ease in their studies and journey from high school into university successful as possible.



# Who uses our site?

Every day, AceHSC saves thousands of student's hours from filtering through unrelated and outdated resources from the web. Making studying easier, with an extensive library of resources

- Senior High School Students from NSW
- Pre-university students
- Female 57% / Male 43%
- 92% of our users from Sydney
- Youth audience of 17 - 21 year olds



# Statistics

Based on Google Analytics & AceHSC Data

**650,000 users**

Reached since 2016

**Over 6 million**

Page-views since 2016

**Over 5 million**

Document download hits since 2016

**834**

Average daily users

**24,500**

Average monthly visits

**222,000**

Page-views monthly



# Statistics

Based on Google Analytics & AceHSC Data



**2:36 minutes**

Average session duration

**92% of users**

from Sydney

**17-20**

Average youth audience

**Female 57%**

Male 43% - Gender Ratio

**57.6%**

Returning visitor rate

**Every 23 seconds**

Student downloads a document



# Device Usage

Based on Google Analytics & AceHSC Data



**Desktop**  
**76%**

**Mobile**  
**19%**

**Tablet**  
**5%**



# Why Choose AceHSC?



## Connect with Our Audience: Advertise to Students

- Over 650,000 unique visitors reached since 2016.
- AceHSC reaches over 159,796 users annually
- Over 1.6 million-page views annually
- Average Session Duration 2:36 minutes
- Returning Visitor rate of 57.6%







# Why advertise with us?



**Well established and trusted brand among NSW Students.**

**Reach an engaged youth audience of 16 - 21 year-olds**

**Engage our audience through content, competitions and promotions**

**Cost-effective advertising solutions to suit all budgets.**

# What do we offer



Banner ads

Native Article / Sponsored Article

Competitions

Email Marketing (*coming soon*)





# Contact Us

---

Contact us to start reaching the  
student audience today!

For more information, please contact:

[info@acehsc.net](mailto:info@acehsc.net)

[www.acehsc.net](http://www.acehsc.net)

